



SCAN TO REGISTER

## SPONSORSHIP OPPORTUNITIES

### THE CAUSE

The Breakthrough Challenge funds bold and innovative cancer research at Penn Medicine’s Abramson Cancer Center. All participant-raised funds go directly to support investigators at Penn seeking the next breakthrough in cancer treatments. Learn more about the impact of the more than \$2.25M raised by the Breakthrough Challenge community at [www.breakthrough-challenge.org](http://www.breakthrough-challenge.org).

### THE 2023 EVENT

The 10th Annual Breakthrough Challenge takes place on **September 10, 2023**, starting and ending at the Daniel Boone Homestead in bucolic Berks County, PA. The course features 12-mile, 25-mile, and 50-mile bike routes, open to all levels of riders. The ride also features a King of the Mountain competition for advanced riders, a one-week virtual ride, run, walk, and spin event leading up to ride day – and on ride day the opportunity to join hundreds of others from the Breakthrough Challenge community – including many of the Abramson Cancer Center’s leading scientists – to meet the challenge and join the solution, together. **Registration opens on May 1.**

@BreakthroughPHL

@Breakthrough\_Challenge

@BreakthroughPHL



**PELTON** \$25,000+  
**CADENCE** \$10,000  
**OUT OF THE SADDLE** \$5,000  
**PACELINE** \$2,500  
**SPRINTER** \$1,000  
**CARAVAN** \$500

### PRE-EVENT

Participant registrations	12	8	4	2	1	0
Name recognition on website and e-communications	✓	✓	✓	✓	✓	✓
Name recognition on social media platforms	✓	✓	✓	✓	✓	
Company logo on website and e-communications	✓	✓	✓	✓		
Company logo on social media platforms	✓	✓	✓			

### EVENT

Name recognition on t-shirt	✓	✓	✓	✓	✓	✓
Name recognition on event signage	✓	✓	✓	✓		
Verbal recognition during event	✓	✓	✓	✓		
Company logo on t-shirt	✓	✓	✓			

### POST-EVENT

Acknowledgement in event “Thank You” email	✓	✓	✓	✓	✓	✓
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### GET INVOLVED

Custom sponsorship opportunities are available. Contact Bo Ebby at **215.496.7053** or [rle@hangle.com](mailto:rle@hangle.com) to learn more.

**MEET THE CHALLENGE. JOIN THE SOLUTION.**

\*COVID-19 safety protocols will be in place. We will continue to monitor and follow all COVID-19 guidelines issued by local, state, and federal authorities.