

# Tour de Gem

## ANNUAL CYCLING CLASSIC

### Sponsorship Opportunities

#### Diamond Sponsor – \$10,000

- Recognition in all event materials and marketing, which includes social media posts, company logo on websites, ride t-shirts, and ride brochures, radio spots and television PSA's
- Corporate tent (provided by company)
- Logo on ride day banner displayed at start/finish area
- Recognition at rest stops
- 6 Trail Signs with Company Logo (3 on On-Road Rides Trails, 3 on Fun Ride Trails)
- Company logo included on all TdG emails to participants
- Unlimited Rider FREE registrations (riders are encouraged to raise funds for United Way or corporation of choice)

#### Platinum Sponsor – \$5,000

- Recognition in event materials and marketing, which includes social media posts, company logo on websites, ride T-shirts and ride brochures
- Corporate tent (provided by company)
- Logo on ride day banner displayed at start/finish area
- Recognition at rest stops
- 4 Trail Signs with Company Logo (2 on On-Road Rides Trails, 2 on Fun Ride Trails)
- Company Logo and information on TdG website
- Unlimited rider registrations at the reduced rate of \$25 (riders are encouraged to raise funds for United Way or corporation of choice)



United Way of the  
Greater Dayton Area

# Sponsorship Opportunities

## Gold Sponsor – \$2,500

- Recognition in some event materials and marketing, which includes social media posts, company logo on ride T-shirts and ride brochures
- Company logo on the TdG website
- Corporate tent (provided by company)
- Logo on ride day banner displayed at start/finish area
- 3 Trail Signs with Company Logo ( 2 located on On-Road Ride Trails, 1 on Fun Ride Trail)
- Unlimited Rider registration fees at the reduced rate of \$25 (riders are encouraged to raise funds for United Way or corporation of choice)

## Silver Sponsor – \$1,000

- Ride day tent (provided by company)
- Logo on ride day banner displayed at start/finish area
- 2 Trail Signs with company logo ( 1 located on On-Road Ride Trails, 1 on Fun Ride Trail)
- Listing as an Silver Sponsor in some event and marketing materials

## Bronze Sponsor – \$500

- Ride day banner displayed at start/finish area
- 1 Trail Sign with company logo (choice of On-Road Ride Trail or Fun Ride Trail)
- Listing as an Bronze Sponsor in some event and marketing materials

## Friend of the Gem Sponsor – \$250

- 1 Trail Sign with company logo (choice of On-Road Ride Trail or Fun Ride Trail)



United Way of the  
Greater Dayton Area

# Corporate Sponsorship Form

\_\_\_\_\_  
Organization Name Contact Name

\_\_\_\_\_  
Organization Address Contact Email

\_\_\_\_\_  
Organization City, State, Zip Code Contact Phone Number

## Sponsorship Opportunities:

- Diamond Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Friend of the Gem Sponsor \$250

\_\_\_\_\_ Check      Date: \_\_\_\_\_

\_\_\_\_\_ Invoice Me      Date: \_\_\_\_\_

\_\_\_\_\_ Credit      For credit use QR Code below, In special instructions  
please state "Tour De Gem Sponsorship"



## Authorization:

\_\_\_\_\_  
Organization Representative (Print Name)

\_\_\_\_\_  
Organization Representative (Signature)

\_\_\_\_\_  
UWGDA Representative (Print Name) UWGDA Representative (Signature)

\_\_\_\_\_  
Date

## Thank You

United Way of The Greater Dayton Area • 409 E. Monument Ave, Suite 405  
Dayton, OH 45402 • [www.dayton-UnitedWay.org](http://www.dayton-UnitedWay.org)