

Tour de Gem

ANNUAL CYCLING CLASSIC

Sponsorship Opportunities

Diamond Sponsor – \$10,000

- Recognition in all event materials and marketing, which includes social media posts, company logo on websites, ride t-shirts, and ride brochures, radio spots and television PSA's
- Dedicated corporate tent (provided by company)
- Ride Day Banners displayed at start/finish area
- Recognition at all (12) rest stops
- 6 Trail Signs with Company Logo (3 on On-Road Rides Trails, 3 on Fun Ride Trails)
- Company logo included on all TdG emails to participants
- Unlimited Rider FREE registrations (the riders will have a \$150 minimum fundraising commitment to the corporation's charity of choice)

Platinum Sponsor – \$5,000

- Recognition in event materials and marketing, which includes social media posts, company logo on websites, ride T-shirts and ride brochures
- Dedicated corporate tent (provided by company)
- Ride Day Banner (provided by TdG) displayed at the start/finish area
- Recognition at rest stops (6)
- 4 Trail Signs with Company Logo (2 on On-Road Rides Trails, 2 on Fun Ride Trails)
- Company Logo and information on TdG website
- Unlimited rider registrations at the reduced rate of \$25 (the riders will still have a minimum fundraising commitment to the corporation's charity of choice)



United Way of the
Greater Dayton Area

Sponsorship Opportunities

Gold Sponsor – \$2,500

- Recognition in some event materials and marketing, which includes social media posts, company logo on ride T-shirts and ride brochures
- Company logo on the TdG website
- Ride Day Tent (provided by company)
- Ride Day Banner (provided by company) displayed at start/finish areas
- 3 Trail Signs with Company Logo (2 located on On-Road Ride Trails, 1 on Fun Ride Trail)
- Unlimited Rider registration fees at the reduced rate of \$25 (the riders will still have a \$150 minimum fundraising commitment to the corporation's family of choice)

Silver Sponsor – \$1,000

- Ride day tent (provided by company) with opportunity to showcase company literature, samples, and giveaway banners to riders
- Ride day banner displayed at start/finish area
- 2 Trail Signs with company logo (1 located on On-Road Ride Trails, 1 on Fun Ride Trail)
- Listing as an Silver Sponsor in some event and marketing materials

Bronze Sponsor – \$500

- Ride day banner displayed at start/finish area
- 1 Trail Sign with company logo (choice of On-Road Ride Trail or Fun Ride Trail)
- Listing as an Bronze Sponsor in some event and marketing materials

Friend of the Gem Sponsor – \$250

- 1 Trail Sign with company logo (choice of On-Road Ride Trail or Fun Ride Trail)



United Way of the
Greater Dayton Area

Corporate Sponsorship Form

Organization Name Contact Name

Organization Address Contact Email

Organization City, State, Zip Code Contact Phone Number

Sponsorship Opportunities:

- Diamond Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Friend of the Gem Sponsor \$250

_____ Check Date: _____

_____ Invoice Me Date: _____

_____ Credit For credit use QR Code below, In additional comments
please state "Tour De Gem Sponsorship"



Authorization:

Organization Representative (Print Name)

Organization Representative (Signature)

UWGDA Representative (Print Name) UWGDA Representative (Signature)

Date

Thank You

United Way of The Greater Dayton Area • 409 E. Monument St., Suite 405
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