



THE WRIGHT BROTHERS® 2022 CYCLING CLASSIC

Opportunities by Sponsorship Level:	Platinum Sponsor—\$10,000	Gold Sponsor—\$5,000	Silver Sponsor—\$2,500	Friend of the GEM—\$1,000
Pre-event promotions				
Recognition & acknowledgement as a Sponsor in radio spots & TV PSAs	✓	–	–	–
Recognition as a Sponsor at respective level in general promotional materials	✓	✓	✓	–
Company included on all TdG emails to participants	✓ (company logo)	✓ (company logo)	✓ (company listed)	✓ (company listed)
Company name on the TdG website	✓ (logo + co. info)	✓ (logo + co. info)	✓ (logo)	✓ (listed in text)
Company name included on promotional materials for exhibit booth	✓ (company logo)	✓ (company logo)	✓ (company listed)	–
Company name included on “thank you” social media post	✓	✓	✓	✓
Company name listed in text on commemorative poster	✓	✓	✓	–
Ride weekend promotions				
Recognition as a Sponsor at the Expo event on Saturday	✓	✓	✓	–
Corporate tent with opportunity to showcase company literature, samples or giveaways to Riders	✓ (provided by sponsor)	✓ (provided by sponsor)	✓ (provided by sponsor)	–
Recognition as a Sponsor at respective level on event T-shirts for Riders & Volunteers	✓ (company logo)	✓ (company logo)	✓ (company listed)	✓ (company listed)
Banners displayed at the start/finish area	✓ (provided by TdG)	✓ (provided by TdG)	✓ (provided by company)	✓ (provided by company)
Recognition at all seven (7) rest stops	✓	–	–	–
Company logo included on commemorative jersey	✓ (large)	✓ (medium)	–	–
Registration discounts				
Unlimited Rider registrations at reduced rate (Riders will still have a \$150 minimum fundraising commitment to the corporation’s charity of choice)	✓ (no registration fee)	✓ (reduced rate of \$25)	✓ (reduced rate of \$25)	✓ (reduced rate of \$25)