



# DAYTON CYCLING CLASSIC

937-853-8220  
info@tourdegem.org  
www.tourdegem.org

## DIAMOND SPONSOR - \$15,000

- Company name will be included in the logo for all marketing materials
- Opportunity to host an event in conjunction with the Tour de Gem Cycling Classic
- Media recognition and acknowledgment as naming sponsor in print, radio and television PSA's
- VIP Experience for ride event, which includes a dedicated corporate tent (provided by TdG) with opportunity to showcase company literature, samples, or giveaways to riders
- 10 VIP parking passes
- Recognition as Naming sponsor in all event materials and marketing for the ride, which includes company logo on all ride t-shirt, brochures and event website and Facebook page.
- Ride day banner (provided by the Tour de Gem) displayed at Start/Finish area
- Recognition at all rest stops
- Company logo included on all Tour de Gem emails to participants
- VIP hand-delivery of ride t-shirts for company staff
- VIP drink and food wrist bands for company staff on ride day
- Unlimited registrations at \$25 per rider (rider's will still be asked to meet minimum fundraising requirements)

## RUBY SPONSOR - \$10,000

- Media recognition and acknowledgment as primary sponsor in radio spots and television PSA's
- Dedicated corporate tent (provided by TdG) with opportunity to showcase company literature, samples, or giveaways to riders
- Recognition as a Ruby sponsor in all event materials and marketing for the ride, which includes company logo on all ride t-shirt, brochures and event website and Facebook page.
- Ride day banner (provided by company) displayed at Start/Finish area
- Recognition at all rest stops
- Company logo included on all Tour de Gem emails to participants
- Unlimited registrations at \$25 per rider (rider's will still be asked to meet minimum fundraising requirements)

## EMERALD SPONSOR - \$5,000

- Recognition as an Emerald sponsor in all event materials and marketing for the ride, which includes company logo on all ride t-shirt, brochures and event website and Facebook page.
- Dedicated corporate tent (provided by TdG) with opportunity to showcase company literature, samples, or giveaways to riders
- Ride day banner (provided by company) displayed at Start/Finish area
- Recognition at all rest stops
- Unlimited registrations at \$25 per rider (rider's will still be asked to meet minimum fundraising requirements)

## SAPPHIRE SPONSOR - \$2,500

- Recognition as a Sapphire sponsor in all event materials and marketing for the ride, which includes company logo on all ride t-shirt, brochures and event website and Facebook page.
- Dedicated corporate tent (provided by company) with opportunity to showcase company literature, samples, or giveaways to riders
- Ride day banner (provided by company) displayed at Start/Finish area
- Recognition at all rest stops
- Unlimited registrations at \$25 per rider (rider's will still be asked to meet minimum fundraising requirements)



# DAYTON CYCLING CLASSIC

## FRIEND OF THE GEM - \$1,000

- Company logo on all ride t-shirts and Start/Finish signage
- Dedicated corporate tent (provided by company) with opportunity to showcase company literature, samples, or giveaways to riders
- Ride day banner (provided by company) displayed at Start/Finish area
- Listing as "Friend of the Gem" in all event materials

## SPONSORSHIP CONFIRMATION

YES! I am interested in being a Tour de Gem partner!

### Commitment Level

- Diamond Sponsor \$15,000
- Ruby Sponsor \$10,000
- Emerald Sponsor \$5,000
- Sapphire Sponsor \$2,500
- Friend of the Gem \$1,000

Company/Foundation/Family Name (as it should appear on print materials)

Contact Name:

Address:

City/State/Zip:

Telephone:

Email:

### Payment Method

- Please send an invoice to the address above.
- Check enclosed

Please complete and return this form to Tour de Gem via scan and emailing to [info@tourdegem.org](mailto:info@tourdegem.org). You can also mail the completed form to Gerry Chadwick, 1102 Ambridge Road, Dayton, OH 45459.

For more information about partnership opportunities or to customize your package, please call Gerry Chadwick at (937) 260-8969.

937-853-8220  
[info@tourdegem.org](mailto:info@tourdegem.org)  
[www.tourdegem.org](http://www.tourdegem.org)