

# TEAM CAPTAIN PACKET

 Big Brothers Big Sisters

B  WL For Kids' Sake

B  WL FOR KIDS' SAKE

# Welcome to Bowl for Kids' Sake!

Thank you for participating in Big Brothers Big Sisters of Southeastern Ohio, Bowl for Kids' Sake. This event offers everyone in our community a chance to positively impact a child's life. The children served by Big Brothers Big Sisters are among America's most vulnerable, often living in a single-parent household, growing up in poverty, or coping with parental incarceration. By participating in Bowl for Kids' Sake, your team, raises money for Big Brothers Big Sisters and you get to celebrate with two hours of bowling. The money you raise provides a one on one mentoring between a trusted adult and a child. Mentoring helps children to reach their potential and, through them, transforms families, schools and communities.

As a Team Captain, you are responsible for **recruiting individuals** to join your team and making the connection between them and Big Brothers Big Sisters of Southeastern Ohio. You are the heart and soul of Bowl for Kids' Sake. We've developed this Team Captain guide to help your team be successful. This short guide will help you speak knowledgeably about Big Brothers Big Sisters, answer questions, and encourage others to become involved. More importantly, you'll be ready to show your passion for changing how children grow up in Fairfield and Hocking County.

For more than 3 years, Big Brothers Big Sisters of Southeastern Ohio has operated under the inherent belief that in every child is the ability to succeed and thrive in life. Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 18, in all Fairfield County communities. We develop positive relationships that have a direct and lasting effect on the lives of young people.

**Mission:** Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

**Vision:** All youth achieve their full potential

**Accountability:** By partnering with parents/guardians, volunteers, and others in the community, we are accountable for each child in our program achieving:

- Higher aspirations, greater confidence, and better relationships
- Avoidance of risky behaviors
- Educational success

If you have any questions, please call 740-687-9477 or visit us online at [www.bbbs-fairfieldoh.org](http://www.bbbs-fairfieldoh.org).

Thank you for your dedication!

Jolyn Pugh  
Executive Director  
Big Brothers Big Sisters  
604 W. Fifth Avenue  
Lancaster, Ohio 43130

**BOWL FOR KIDS' SAKE**



## What Is Bowl for Kids' Sake?

Bowl for Kids' Sake is Big Brothers Big Sisters' signature fundraiser. Each year, people across Fairfield and Hocking Counties and the country come together to have fun and raise money to support Big Brothers Big Sisters.

Bowl for Kids' Sake is the perfect way for individuals to make an impact on our community – it only takes a little effort to raise the money that is vital to our program's success.

This event is held at **Tiki Lanes, 1521 Tiki Lane, Lancaster, Ohio 43130**. We want to acknowledge and thank Tiki Lanes for their support in making our event such a huge success.

- |                       |                               |                          |
|-----------------------|-------------------------------|--------------------------|
| • <b>Session I:</b>   | <b>Friday, April 12, 2024</b> | <b>4:00 PM- 6:00 PM</b>  |
| • <b>Session II:</b>  | <b>Friday, April 12, 2024</b> | <b>7:00 PM - 9:00 PM</b> |
| • <b>Session III:</b> | <b>Friday, April 19, 2024</b> | <b>4:00 PM – 6:00 pm</b> |
| • <b>Session IV:</b>  | <b>Friday, April 19, 2024</b> | <b>7:00 PM – 9:00 PM</b> |

No bowling expertise is required. Form a team and have a fun time raising money to help us transform our community one child at a time.

## Where Does the Money Go?

Thanks to our corporate sponsors, 100% of your donation goes directly to help serve local children. Big Brothers Big Sisters depends on donations to conduct background checks on volunteers to ensure child safety, and provides ongoing support for children, families and volunteers to build and sustain long-lasting relationships.

Your role in this effort to help local children cannot be overstated: We need your help to raise community awareness of the challenges faced by local children and to ask for the financial support needed to help change the trajectory of a child's life.

We serve all of Fairfield and Hocking Counties with our community-based mentoring program and operate a school-based mentoring program in Berne Union, Lancaster City, Pickerington and Logan-Hocking Districts.

## What is the Impact?

Independent research shows Big Brothers Big Sister has a measurable, positive impact on children's lives.

- 46% less likely to begin using illegal drugs
- 27% less likely to begin using alcohol
- 52% less likely to skip school
- 37% less likely to skip a class
- More confident of their performance in schoolwork
- One-third less likely to hit someone
- Getting along better with their families

**BOWL FOR KIDS' SAKE**

# What Does a Team Captain Do?

**Step 1: Recruit** – 4-5 people to join your team. It could be friends, family, or co-workers- Call Sarah at 740-687-9477 or email at [sarah@bbbs-fairfieldoh.org](mailto:sarah@bbbs-fairfieldoh.org) and we will help you get organized.

**Step 2: Register** your team! We have two ways to register your team!

Online at

- Click register button (top right of page).
- You can add your team or they can register and join your team.
- Set your team fund raising goals, share on social media

Paper form

- Fill out the team roster form at the back of this guide and email to [sarah@bbbs-fairfieldoh.org](mailto:sarah@bbbs-fairfieldoh.org) .

**Step 3: Set a team fundraising goal** – AIM HIGH! We suggest \$600 but some of our top teams raise over \$1500.00! Bowlers must at least raise the following:

- \$60 per bowler (You get 2 hours of bowling and a FREE AMAZING BBBS SHIRT)
- \$40 per bowler (You get 2 hours of bowling)
- \$40 per High School Student (You get 2 hours of bowling and a FREE AMAZING BBBS SHIRT)
- \$40 per youth bowler (You get 2 hours of bowling and a FREE AMAZING BBBS SHIRT)

**Step 4: Motivate** your team to raise money for Big Brothers Big Sisters.

- Share information about the impact of Big Brothers Big Sisters in your community
- Keep your team informed about incentive prizes, rules, games, contests, etc.
- Communicate their success with your group
  - (Example: Katie just got a \$50 donation! Joel has already exceeded his goal of \$200! Our team just surpassed the \$1,000 mark!)

**Step 5: Have Fun!** Join us at Tiki Lanes in Lancaster weekends of April 12 and 19th, 2024 to celebrate your team's success! Remember, it's not about how good a bowler you are, it's celebrating the impact the money your team collected will have on your community!

**Step 6: Say THANK YOU!** Thank your team members for their time and commitment to participate! Don't forget to say thank you to the people who donated to you! Call or email them after the event to let them know how much money your team raised and thank them for supporting local children!

- Donations to Bowl for Kid's Sake are tax deductible. If someone donates to you and needs a letter from our agency for tax purposes, you will need to provide us with their name, address, phone and amount donated.



# Fundraising 101

It's easy to raise money for Big Brothers Big Sisters! Individuals want to invest in programs proven to change lives and break cycles of poverty. As our community struggles with low graduation rates and increasing numbers of children growing up in poverty, you can trust that Big Brothers Big Sisters will leverage your donations into a solution.

## Keep in mind:

- It's true: every dollar helps. Though we encourage you to ask for donations of \$20 or \$40, no donation is too small.
- Aim high! Ask for \$100 and settle for \$50. Gear the amount you're requesting to your audience. As long as you are respectful and sincere about your motivation (**changing the lives of children, right here, right now**), many people gladly give at a level that is comfortable for them. Whether it's \$25 or \$100, what's important is that they support Big Brothers Big Sisters.
- Involve family and friends in your awareness and fundraising.
  - Share these tips with them and see if they can ask their own friends and colleagues to support your fundraising effort.
- You can ask in person or via a letter, email, or voicemail.
  - Use social media to help you raise money for your team.
- Make your own contribution and let others know that you are donating not only your money but also your time.
- Ask at your regular meetings.
  - If you belong to a service club or religious or social group, request time to ask for support.
- Ask everyone you meet. Carry a collection envelope with you so that when you talk to people about Big Brothers Big Sisters and Bowl for Kids' Sake, you can ask them to contribute right then.
- Personalize, personalize, and personalize! Whether you write a letter, email, or call, relating your own Big Brothers Big Sisters story or an experience you had with a mentor while growing up, success will come from making the ask personal.
- If they decline the chance to support, thank them sincerely for listening and giving you their input.
- All donations are 100% tax deductible.
  - We will need a name, address, phone number, and amount given to provide them with a letter for their records.

## And remember: **Say Thank You.**

Big Brothers Big Sisters is very appreciative of every dollar raised and donated to help children. Please remember that as a Bowl for Kids' Sake participant you are an ambassador of the Big Brothers Big Sisters organization. We sincerely appreciate your help in continuing our efforts to make people feel good about their connection to our work.

These tips and ideas are for your use to help make your Bowl for Kids' Sake Team successful! If you have any questions or need further support, please contact Sarah at 740-687-9477! Thank you for your commitment to help change the lives of children.

# Big Brothers Big Sisters of Fairfield County, Inc.

## 2024 Bowl for Kids' Sake Team Roster

Team Name \_\_\_\_\_ Session and Time: 1<sup>st</sup> choice: \_\_\_\_\_ 2<sup>nd</sup> choice: \_\_\_\_\_

Team Captain Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

T-Shirt Size (Circle): Youth: M L Adult: S M L XL XXL XXXL

Bowler 2 Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

T-Shirt Size (Circle): Youth: M L Adult: S M L XL XXL XXXL

Bowler 3 Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

T-Shirt Size (Circle): Youth: M L Adult: S M L XL XXL XXXL

Bowler 4 Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

T-Shirt Size (Circle): Youth: M L Adult: S M L XL XXL XXXL

Bowler 5 Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

T-Shirt Size (Circle): Youth: M L Adult: S M L XL XXL XXXL



**Big Brothers  
Big Sisters®**  
OF SOUTHEASTERN OHIO

TEAM NAME: \_\_\_\_\_

Your Name: \_\_\_\_\_

Your Address: \_\_\_\_\_

Your Phone #: \_\_\_\_\_

**604 W. Fifth Avenue  
Lancaster, Ohio 43130  
740-687-9477**

 **Big Brothers Big Sisters**

**BOWL** For Kids' Sake

**2024**

Your Session is: \_\_\_\_\_

*Remember to collect and bring your pledges with you to your scheduled bowling session.*

## Bowler Pledge Form

	Donor Name	Mailing Address	Email Address	\$ Amount
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	Make checks payable to:	<b>Big Brothers Big Sisters</b>	Total Enclosed:	\$
Thank you for all you have done to make this BFKS the best EVER!			Total Online:	\$
			Total Pledges:	\$