

Team Captain Emails

Stride offers several default email options for team captains to communicate with their team members and donors. You can send an email out to all of the donors or team members on your roster, or select specific people to email.

This guide will discuss how to send out team captain emails. See the “Managing Your Team Fundraising Page” guide to learn other basics, like how to edit your team profile and account information.

Emailing Team Members and Donors

To send an email, log into your account. Then, click “Email” from your dashboard, then choose either Team Members or Donors **1**. If you registered using your login information from last year, you will be able to email the previous year’s team members and donors.

Next, check the boxes next to the people you’d like to email **2**, or click “Check All” to email everyone on the list **3**.

Next, select a template **4**. If you selected *Team Members* in Step 1, you can choose between default Event Reminder, Fundraising Goal Reached, Welcome to the Team, and Fundraising Reminder templates. If you chose *Donors*, the default template thanks donors.

The options you see may differ from these, as event administrators can edit the default email settings.

Once you pick a template, you can edit the text as you see fit **5**. The bracketed text tags you see to the right, like [FIRSTNAME], will automatically fill in with the appropriate information, like the participant’s first name.

You can also choose “Create your own email letter” under *Template* to create your own email from scratch. If you choose this option, don’t forget to enter a subject.

When you’re done, click Send **6**.

For information on next steps like setting up and sharing your profile, see “Managing Your Team Profile” under the Help tab. For additional support, go to Technical Support under the help tab.

The screenshot shows the 'Fundraising Page Menu' for 'Brian's Buddies'. The 'Email' dropdown menu is open, showing options: 'Current Team Members', 'Prior Team Members' (selected with a red circle 1), 'Current Team Donors', 'Prior Team Donors', and 'Individual Donors'. Below the menu, there are two tables: 'Team Donors' and 'Participant Donors'. The 'Team Donors' table lists Bobby Burns with a \$50.00 donation and Jenny Burns with a \$15.00 donation. The 'Participant Donors' table lists Bobby Burns with a \$15.00 donation.

The screenshot shows the 'Fundraising Page Menu' with the 'Email' dropdown menu open. The 'check all' button is highlighted with a red circle 3. The 'To:' field is empty. The 'Template:' dropdown is set to 'Fundraising Goal Reached for the Annual Walk & Festival Event' (highlighted with a red circle 4). The 'Subject:' field is 'Fundraising Goal Reached for the Annual Walk & Festival Event'. The email body is pre-filled with a congratulatory message, with bracketed text tags like [FIRSTNAME] (highlighted with a red circle 5) and [ORGANIZATION]. The 'Send' button is highlighted with a red circle 6.